

OBJECTIVE

To secure a challenging position that utilizes abilities developed through professional experience and that provides opportunity for growth based on performance and knowledge of my responsibilities. I am seeking a full-time position where I can utilize my experience, talent and education in the field of print and/or web design as well as grow my career in an environment with opportunities for advancement and learning.

EXPERIENCE

COXnet Ad Studio <CoxnetAdStudio.com>, Atlanta GA Flash Designer

(January 2008 – Present)

- + Create rich media ads containing video clips, expanding panels of information, animation sequences, and/or interactive games that float over the content of the Cox Newspapers and Cox TV sites for their respective clients.
- + Design and layout splash/bridge pages for the Cox Newspapers and Cox TV sites for their respective clients
- + Build ad templates for other designers to reuse (i.e. Kroger Weekly Ad Template, Video Ad Templates in various formats) and thus streamlining ad creation process.
- + Design and conceptualize web sites for advertising clients (i.e. PikeNurseries.com, StormExpo2009.com, ghja.org)
- + Created the 2008 holiday interactive game/greetings to send out to internal and external Coxnet clients.

ExchangeBlvd.com <ExchangeBlvd.com>, Duluth GA Graphic / Web Designer

(March 2005 – December 2007)

- + Design and create marketing collateral for the ExchangeBlvd.com family of sites (i.e. GolfClubExchange.com, InstrumentExchange.com, GolfClubDemo.com, ThePerfectStone.com) and other related sites.
- + Create CSS skins for private branded GolfClubDemo sites (i.e. pगतour.golfclubdemo.com, hsbresort.golfclubdemo.com, wvcc.golfclubdemo.com). In addition, built a CMS pages which allows clients to customize their pages by uploading their own background pictures, logos and other proprietary items. The tool includes an offering of a varied selection of buttons in order to shows different golf manufactures how to display their inventory.
- + Implement periodical newsletters, product specific emails, contest announcement emails and other marketing materials
- + Design and create printed materials, such as business cards, brochures
- + Design multiple trade show booths graphics.
- + Design and conceptualize online banner advertisements.
- + Update and setup the periodical printed publication Golf Club Blue Book.
- + Plan, constructed and supported graphical contents of each family of sites.
- + Retouch and optimize product images for GolfClubDemo.com & ThePerfectStone.com.

US Japan newspaper, Atlanta GA Graphic / Web Designer

(February 2003 – November 2003)

- + Designed and created US Japan newspaper website.
- + Designed advertisements for newspaper clients.
- + Designed layout of newspaper using Adobe InDesign
- + Served as newspaper consultant with clients for advertisement designs and layouts.
- + Optimized client materials such as printed graphics and logos.

EDUCATION

Georgia State University, School of Art and Design, Atlanta GA
BFA in Graphic Design (December 2001)

SKILLS

Flash / Dreamweaver / Photoshop / Illustrator / Swift3D / InDesign / Fireworks / HTML / CSS
QuarkXpress / MS Office / Mac / Win OS

Portfolio & client references available upon request.